

ALCTS Future of Cataloging

Collaboration, not Competition

ALA Midwinter 2007, Seattle
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How tall is mount rainier?

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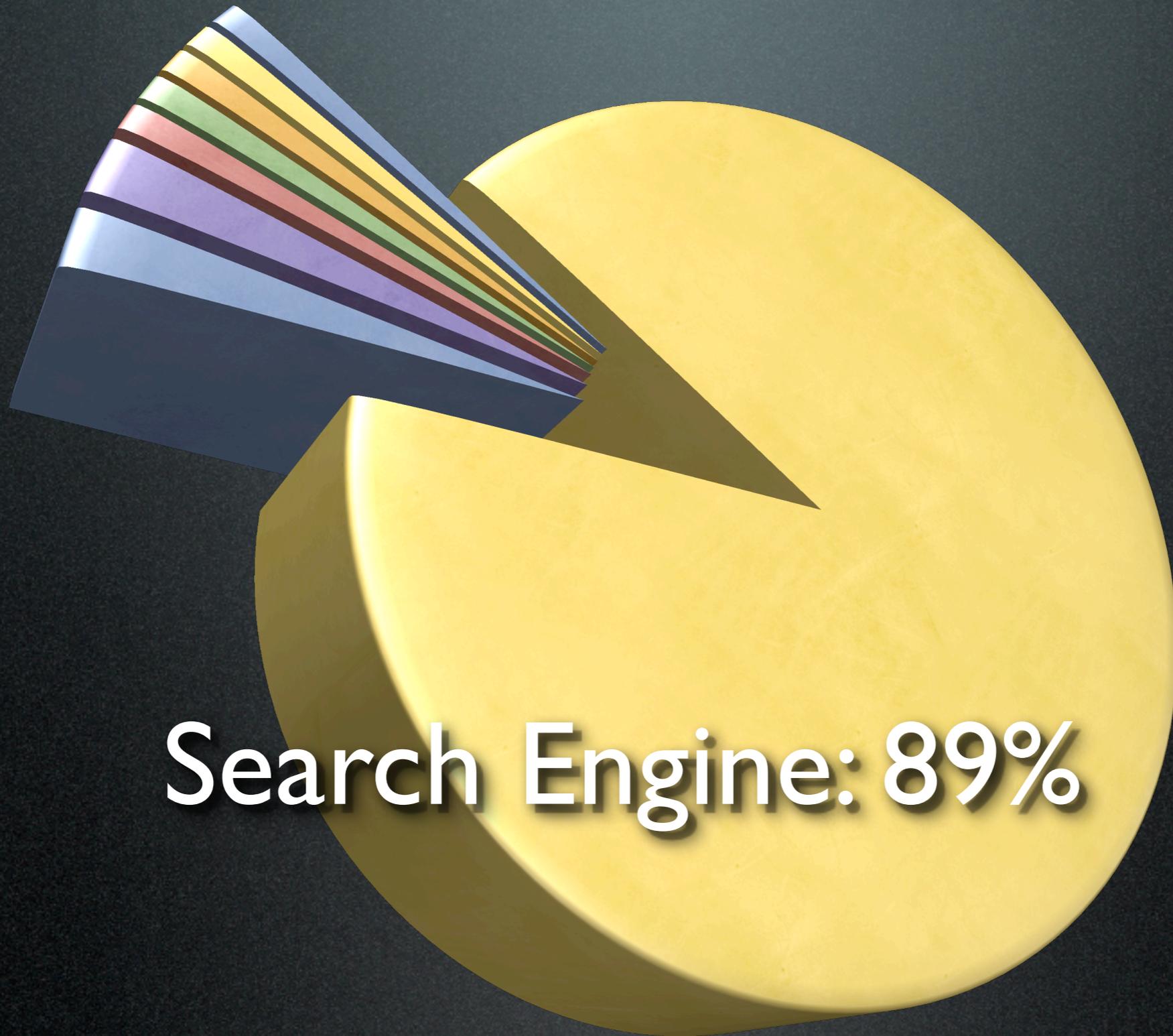
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Numbers

- Over 200 million Americans have internet access
(source: Internet World Stats and Nielsen/NetRatings)
- 94 million Americans use the internet
on an average day
(source: November 2005 Pew Internet Project report)
- 80% of US internet users believe the internet
is a reliable source of information
(source: November 2004 Pew Internet Project commentary)

Where does research begin?



Search Engine: 89%



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Collaboration



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a baby sister for frances

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Results 1 - 10 of about 1,390,000 for a [baby sister](#) for frances. (0.15 seconds)

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[A Baby Sister for Frances](#) - by Lillian (ILT) Hoban, Russell Hoban - 32 pages

[Story Stretchers](#) - by Shirley C. Raines, Robert J. Canady - 251 pages

[The Therapist's Notebook for Children and ...](#) - by Catherine (EDT) Ford Sori, Daniel L. Langford, ... - 359 pages

[Amazon.com: A Baby Sister for Frances: Books: Russell Hoban ...](#)

Amazon.com: **A Baby Sister for Frances**: Books: Russell Hoban,Lillian Hoban by Russell Hoban,Lillian Hoban.

www.amazon.com/Baby-Sister-Frances-Russell-Hoban/dp/0064430065 - 134k -

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[A Baby Sister for Frances, Russell Hoban - HarperChildrens](#)

A Baby Sister for Frances - When a **baby sister** arrives, **Frances** the badger finds a charming way to prove her own importance. 'A familiar family situation, ...

www.harperchildrens.com/teacher/catalog/book_xml.asp?isbn=0060223359 - 13k -

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No Responses to "A Baby Sister For Frances" ... It's hard to know how Fuzzyfruit found the WPopac catalog page for **A Baby Sister for Frances** (though it is ...

www.plymouth.edu/library/opac/record/1296895 - 23k - [Cached](#) - [Similar pages](#)

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A Baby Sister for Frances Book and Tape: , by Russell Hoban, a Audio from Festival, an imprint of HarperCollins Publishers.

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Get Great Ideas from the Gift Gurus
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A Baby Sister For Frances

1993 / book / by Russell Hoban ; pictures by Lillian Hoban

authors:

- Hoban, Russell
- Hoban, Lillian, ill

subjects:

- Badgers — Juvenile fiction — Juvenile literature
- Babies — Juvenile fiction — Juvenile literature
- Sisters — Juvenile fiction — Juvenile literature
- Family life — Juvenile fiction — Juvenile literature

subject keys:

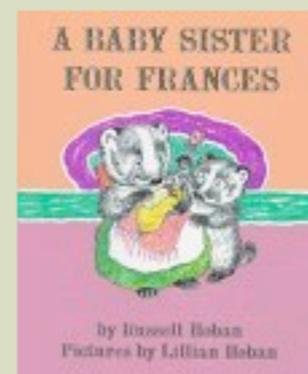
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- Juvenile fiction
- Juvenile literature
- Babies
- Sisters
- Family life

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- » [Kartinki S Vystavki; Arr \(540\)](#)
- » [Love Stories : Sex Between Men Before Homosexuality \(491\)](#)
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Whiskey Tango Foxtrot? - Early Missive

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Whiskey Tango Foxtrot?

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Early Missive

[May. 8th, 2006|06:55 pm]



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Comments:



From:  **kyra**
2006-05-09 01:25 am (UTC)

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Or, perhaps, an early affinity for **badgers and books on tape**.
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From:  **sarahq**
2006-05-09 02:13 am (UTC)

[\(Link\)](#)

I do adore Frances. Apparently, those books are more educational than I'd remembered.
([Reply to this](#))([Parent](#))



From:  **coffeechica**
2006-05-09 03:18 pm (UTC)

[\(Link\)](#)

Rules of the Google Economy

- Linking must be possible
- Linking must be desirable
- Linking must be measurable

Competition

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cancer cure

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[www.naturalcancertreatments.com](#)[11 Ways To Kill Cancer](#)Learn 11 natural strategies that effectively attack and kill **cancer**.
[www.CancerFightingStrategies.com](#)[94% of Doctors Don't Know](#)that you can Beat Stage IV **Cancer** w/out Chemo, Surgery, or Radiation
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cancer cure

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Ottawa cancer research lab closes in on breakthrough - National Post - Jan 19, 2007
Cancer Deaths On Decline? - Hartford Courant - Jan 19, 2007

Refine results for cancer cure:

- Treatment Tests/diagnosis For patients From medical authorities
Symptoms Causes/risk factors For health professionals Alternative medicine

Cancer Cure Foundation

Alternative cancer information provided by the Cancer Cure Foundation - the source for information about alternative cancer therapies and clinics.
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Fight Cancer

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Envita.com

Natural Cancer Treatments

How people have successfully used alternative cancer treatments
www.naturalcancertreatments.com

that you can Beat Stage IV Cancer w/out Chemo, Surgery, or Radiation
www.CancerTruth.net

Alternative Cancer Clinic

Holistic Healing Methods for the Body, Immune System, and Mind
ImmuneRecoveryAndWellness.com

Alt Cancer Treatments

12 Alternative Cancer Treatments Your Dr Doesnt Even Know About! aff
ultimate-cancer-breakthroughs.com



- Search engines are like big OPACs
- Good cataloging is now more important than ever
- We're better prepared for this *evolution* than anybody else

...however,

- Our systems are not a destination, they contribute to a vast field of information
- We need systems that open themselves to search engines and easy linking

Questions?

Extend the discussion:

casey@scriblio.net

<http://MaisonBisson.com>